

**EVENTS AND URBAN REGENERATION: THE STRATEGIC
USE OF EVENTS TO REVITALISE CITIES**

Alise Levering

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'Ice Cream Economy'and Mega-Events Legacy, Perspectives for Urban Tourism Management

The Strategic Use of Events to Revitalise Cities, 1st Edition Events and Urban Regeneration is the first book dedicated to the use of events in regeneration.

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Events and Urban Regeneration: The Strategic Use of Events to Revitalise Cities by Andrew Smith. Eric S. Zeemering. University of Maryland.

Andrew Smith - Google Scholar Citations

Events and Urban Regeneration: The Strategic Use of Events to Revitalise Cities by Andrew Smith. Article in Journal of Urban Affairs 35(3) · August with

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This paper has first reviewed and identified the changing environment of mega-events, and trends that have impacted the recent tensions related to. Critically evaluate the influence events and tourism on urban areas and planning;3.

FlyvbjergBPublicplanningofmega-projects:TransferrableSkillsBythee

This text is dedicated to the use of events in regeneration.

Title Cited by Year Events and urban regeneration: All this made it clear that the mega-event was serving the interest of the city first, without being jeopardizing the quality of the events.

Despiteofficiallegacymanagementinplacemistakesarerepeatedandescalatebring modernized infrastructure, access, world class standards, branding developed with the event narratives. The Evolution of Event Regeneration Strategies 4.